

Carvertise

Wrap your car with advertisement and get paid \$100 monthly just by driving it. Companies want exposure and they pay good money to get their brands known. Your car is the perfect billboard; it moves, it traverses a specific geographical location regularly and it's a head turner (depends on your car). You get paid monthly during the whole duration of a campaign which normally take around 2 to 6 months. A hundred dollars a month is small but hey this gig is completely passive. To start, signup and fill up a simple questionnaire about where you drive. Carvertise will contact you if there are any available advertiser in your area and inform you about the steps to get your car wrapped.

[Join Carvertise](#)

[Watch Video](#)

Availability

USA

Mode of Payment

PayPal

Ease of Use

★★★★

Earning Potential

★★★

Fun Factor

★★

Skillshare

This is probably one of the most profitable programs in this list if you do it right. According to Skillshare website, starting teachers may earn up to \$200 on the first month and can reach up to \$7,000/month for seasoned teachers. Top teachers can earn as much as \$100k per year! Skillshare charges its users with an annual or monthly subscription fee. Teachers get paid per minute that students watch their video via royalty system. Here's how it works - Skillshare pools all the subscription fees from its users per month. If the monthly pool is worth \$1000 (example) and the overall watched time by all students in Skillshare is 100 minutes and 10 minutes were spent watching your videos, then you get \$100. Now don't start telling your mom to watch your videos 100x... As long as your topic stays relevant and students watch it, you get paid.

[Join SkillShare](#)

[Watch Video](#)

[Login](#)

Availability

Worldwide

Mode of Payment

PayPal

Payoneer

Ease of Use

☆☆

Earning Potential

★★★★

Fun Factor

★★★★

How to do it right

1. Teach a subject that you are very familiar and have a lot of experience with. Experience adds depth and substance to what you are teaching.

2. Make the course fun and informative. Keep the students engaged until the end. Remember the longer the students watch your videos the more you earn.

Sites Like Skillshare

[Teachable](#)

Create A Comparison Website

I am sure you must have visited a comparison website at some point in your life. You might have used them while comparing hotels, flights, travel packages, insurance, loans, cars and so on.

Comparison websites help users to find the right products or services from a group of similar ones, and they earn money via referral affiliate links.

Take a look at Trivago.com; it's one of the world's largest comparison site for hotel deals.

Now the idea is to bring this comparison concept to the niche level and create a website comparing similar or related niche products.

To implement this idea you need to find a niche which has hundreds of products with similar or confusing specs.

Think of Television (TV) niche for example. You'll find a variety of TVs from multiple companies having similar specs and most of us don't what they really mean.

Such situations create massive confusion in the minds of buyers, and they take help of the internet for getting more clarity.

You could tap on this opportunity and create a site which compares products spec by spec and explains their meaning, benefits, and value for money of them.

You can also add other related content such as tips, tutorials, installation instructions and more which your customers will find helpful.

Once your site is ready, you can drive laser targeted traffic from low competition keywords by doing SEO and generate stable passive income.

How to monetize:

Monetize by referring visitors via affiliate links and earn commissions when they purchase the product.

If you own an e-commerce store, you can refer site users directly to your store and generate sales.

Create A Coupon Website

The concept of a coupon website is similar to an affiliate website, and that is to generate sales for others.

But these websites leverage a brilliant psychological notion that encourages people to buy, and that is to offer discounts or coupons.

Following statistics show the importance of coupons and discounts on purchase decisions made by internet users of various age groups.

Discount websites make money through affiliate marketing, when a visitor clicks on buttons like “View Deal,” “Get Deal,” “See Deal,” etc. they’re being referred to a merchant site through an affiliate link.

Websites earn commissions when their referrals buy products.

This system also works in other way, merchants assign specific coupon code to a particular coupon website, when a buyer clicks on buttons like “**Show Code,**” “**Show Coupon,**” he or she is shown the previously assigned coupon code.

When the buyer enters that coupon code at checkout, the merchant knows from where the buyer had been referred, and the coupon website is rewarded with commission.

Some of the top discount/coupon websites such as Groupon, Retailmenot, Techbargains and more use this model to earn millions of dollars every year.

You can implement the same idea in your niche and make money.

People are always searching for coupons and discount offers when they’re about to buy something.

You can dig out keywords in your niche and rank your website in search engines to generate free traffic and passive income.

You can also promote coupons on social media and try to generate viral traffic as people love to share them with their friends.

Write Poetry

If you love to write poetry, then this is the way for you. Sincerely, there aren't many opportunities to make money online via writing poetry.

However, that doesn't mean you can't earn anything if you're passionate about writing poems you can use the opportunities you'll find below and make a handsome living.

Following are the links to websites which pay you for your poetry upon acceptance.

1. [The Sun Magazine](#)

Payment : \$100 - \$250 per poem

2. [Poetry Foundation](#)

Payment: \$10 per line with a minimum payment of \$300

3. [Crazy Horse](#)

Payment: \$20 - \$200 per poem

4. [Rattle](#)

Payment: \$50 per poem

5. [Boulevard Magazine](#)

Payment: \$25 - \$250 per poem

6. [Three Penny Review](#)

Payment: \$200 per poem

7. [Alaska Quarterly Review](#)

Payment: \$10 - \$50 per poem

8. [Chicken Soup For The Soul](#)

Payment: \$200 per poem

9. [Arc Poetry Magazine](#)

Payment: \$50 per page

10. [Slice Magazine](#)

Payment: \$75 per poem

11. [VQR Online](#)

Payment: \$200 per poem

12. [New Myths](#)

Payment: \$30 Per Poem

13. [Dreams And Nightmares](#)

Payment: \$12 Per Poem

14. [Leading Edge Magazine](#)

Payment : \$5 - \$20 Per Poem

15. [Goblin Fruit](#)

Payment: \$15 Per Poem

Become A Travel Writer

If you love to travel and can compile your experiences in a beautifully written article, then you can become a travel writer and make money online.

There are travel websites and magazines that regularly need fresh travel articles, and most of them don't even require you to be actively traveling.

Even if you have traveled to different places in the past, you can write articles about them. Below I am mentioning a list top travel websites which will pay you between \$30 - \$50 per article.

1. [Matador Network](#)

Matador Network was started in 2007, and since then they have worked with thousands of photographers, writers, and filmmakers. They're always looking for original travel experiences and photography.

You can join Matador by signing up at the following URL, once signed up you can submit your articles to editors. If your article gets accepted, you'll get paid.

You'll also find a variety of other related job opportunities such as photo editing, project collaboration, interview, etc. in the marketplace section.

Payment: \$40 USD per article upon acceptance

2. [Travelista Club](#)

Travelista is looking for people all over the world who can work for them as a freelance travel writer.

You can even start by writing travel guides about the place you live, and you do not need to be traveling.

Once you get signed up, you'll also get enrolled in a free professional training course where you'll learn all the essential skills you need to be an expert freelance writer.

Payment: \$40 AUD per article (1000 words) upon acceptance

3. [Go World Travel](#)

Go World Travel accepts articles from experienced journalists to first-time writers.

They need you to write a unique story and also recommend to visit GoWorldTravel.com and study their writing style and see what they have already covered.

You are required to cover details such as how to reach the destination, local customs, exciting places to visit nearby, food, markets and so on.

You are also encouraged to include real photos to make the articles visually appealing.

Payment: \$30 to \$40 USD per article (Up to 1600 words) upon acceptance

4. [The Expeditioner](#)

The Expeditioner loves unsolicited article submissions from people who have a great travel story and want to share with it with the world.

They love first-person narratives and require your article to be informative, exciting, and inspiring for the future travelers.

Your articles need to be ready for the following stuff to increase its chances of getting accepted.

The article should consist relevant, original photography including links to these photos stored on Flickr.

The article should be written in American English with proofreading.

Payment: \$30 USD per article (From 1200 words and up) upon acceptance

5. [Wanderful](#)

Wanderful is looking for articles that are personal, inspiring, engaging, and community oriented. Their audience is primarily women between the age of 25-40 hence they prefer articles related to women and travel.

Before you submit an article to Wanderful make sure your article fits in one of their following categories.

- Destination and itineraries
- Travel tips
- Global issues related to women
- Important women to watch

Payment: \$50 USD per article (750 - 2500 words) upon acceptance

Become Virtual Bookkeeper

Nowadays there's a good demand for virtual bookkeepers as most of the business owners, small startups, digital marketers, etc. prefer them because of enhanced flexibility.

If you visit the freelance website such as Upwork.com, you will find a plethora of bookkeeping jobs.

If you love accounting and would like to help businesses to stay organized, you can become a virtual bookkeeper and earn a stable income online.

Do you need to be a CPA (Certified Public Accountant) for becoming a bookkeeper?

No, You don't have to be a CPA.

Suitable For -

People who love accounting

Skills Required -

1. Ability to use a computer proficiently
2. Ability to communicate effectively using the internet

How To Get Started -

You can get started by visiting the following URL and signing up for a free training series by Bookkeeper Business Academy.

<https://learntobeabookkeeper.com>

Inside you'll learn everything about bookkeeping to finding clients and closing deals.

Expected Earnings -

On an average, a bookkeeper earns around \$60 per hour and \$40,000 a year. This is a good amount of money especially if you are working from home.

You can always increase your hourly rate once you are experienced and have built a reputation, so go ahead and start virtual bookkeeping.

Build Chat Bots

What is a chat bot?

In simple terms, a chatbot is a software that can communicate with your leads on your behalf but in a humanly manner, allowing you to engage, qualify and develop an intimate connection with your leads, without talking to them personally.

Chat bots communicate with your leads using messaging apps like Facebook Messenger. Like email marketing, they deliver messages, but via messaging apps.

Why are chat bots the future of marketing?

Marketing on messaging apps will be the future as it's highly efficient.

Businesses who are using messaging apps for marketing have seen over 70% open rates and over 20% link click rates which is significantly higher than any other online marketing medium.

Following are some statistics which indicate that marketing via messaging apps and chat bots is going to be the future.

- Nowadays people prefer to communicate with each other via messaging apps more than email as they are more convenient to use.
- Facebook Messenger solely has 1.2 billion monthly active users worldwide.
- Top 4 messaging apps have more monthly active users than top 4 social networks.

How are some early adopters using chat bots to grow their business?

Early adopters of chat bots offer a free lead magnet and ask their visitors to subscribe to Facebook Messenger receive it.

Subscribing on Facebook Messenger can be done with a click and visitors doesn't need to enter their email id, it's easy and reduces friction thus increasing lead generation.

Following is the screenshot of messenger subscription form.

Do you want to keep learning
about Online Marketing?

It's Free and always will be :)

Subscribe with Messenger!



Businesses also use chat bots for retargeting on Facebook, any person who clicks on messenger ad and doesn't make a purchase will get a message of 10% discount coupon. Chat bots are also helping businesses to nurture their leads through a communication sequence leading them to purchase a product. You can see how chat bots are helping businesses from increasing lead generation till closing a sale.

How can you make money from this opportunity?

As industry will move towards marketing on messaging apps chat bots will play a huge role in communicating with the leads and thus there will be a huge demand for chat bot developers. At this point, you can learn to build chat bots and help businesses to build them for a fee. The good news here is that they can be built within hours and you don't have to do any coding. Currently chat bot developers are charging anywhere between \$500 to \$6000 for building a single chat bot, over this, they also charge a monthly maintenance fee. As this opportunity is new and the trend is just in it's beginning phase, I would suggest you get into this and take the advantage of the opportunity before the market gets saturated and other developers eat the biggest pie of the share.

How to get started?

You can get started by visiting the following website.

<https://botacademy.com>

The above website has all the information you'll need to get started and become successful in bot business.

You'll find everything from building your bots, acquiring clients, pricing strategy and so on. Now go on and make gold out of this opportunity.

Giveaway Stuff

Giveaway stuff? I am sure you must have confused after reading the title of this money making way.

You might be thinking, how can somebody make money by giving away something? But today you'll learn a brilliant marketing strategy that very few marketers are using to make loads of money without investing lots of funds.

Now, let's dive into the strategy.

This strategy consists of organizing a Giveaway of high valued physical products, software, eBooks, live event passes, online services and so on.

Then promoting the giveaway to a specific interested audience and asking them to participate in the giveaway by registering via their email id and sharing the giveaway with their friends thus building a niche specific targeted email list.

Next, choosing random winners from the pool of registered people and giving them the promised products or services for free.

Further, monetize the email list by promoting affiliate offers via email marketing.

Giveaway strategy works like a charm and helps you to build a targeted email list for free or at a low advertising cost which you can later on use to promote affiliate offers and make money.

Suitable For -

People who love to talk, write, explain and have the ability to persuade.

Skills Required -

Ability to write promotional emails.

How to get started -

Step 1 - Research

Before you can start a giveaway campaign, you need to research and skillfully decide upon what are you going to offer in your giveaway.

Following are some tips which will guide you to conduct research and select the right product/offer for your giveaway.

1. Find out what are the most prominent pain points people have in your niche and how your giveaway can provide a solution to it.

Use the following points to dig out pain points in your niche.

- Visit Q&A sites such as Quora, Yahoo Answers, etc. to find out which are the most asked questions in your niche.
- Visit niche specific forums and find which are the most discussed topics.
- Visit niche specific blogs to find out the most popular articles and note down the topics on which the article is written.
- Visit social media platforms to find out influencers in your niche, then study what they share on their pages.
- Visit YouTube and find out which are the most viewed videos in your niche and which topics are discussed in them.

- Study comments on blog posts, YouTube videos, and social pages and try to understand what do people really want.

2. Find out where on the internet your audience is active and engaging. Is it on social media platforms, forums, YouTube or blogs. If you know this, you will know where you should promote your giveaways.

3. Understand how your audience wants the solution, whether they want a physical product, software, service, online course, eBook, video, etc. It will help you to select the right giveaway which will appeal your audience.

Step 2 - Get all tools for starting your giveaway campaign

You'll need two important tools to start your giveaway campaign, a viral marketing application and an autoresponder.

If you own a Wordpress blog, you can install a free viral marketing plugin named [Viral Sign Ups](#) or an another paid tool called [UpViral](#).

Both these tools are easy to use, and you can easily set up your giveaway campaign without much need of technical knowledge.

Once Viral Sign Ups or UpViral tool has been configured you need to connect them to an autoresponder so that you can store all the signup emails and for email marketing purpose.

Step 3 - Decide your giveaway strategy

A giveaway strategy is nothing but deciding on what actions you want visitors to take before they participate in your giveaway.

Depending on goals you want to achieve you can develop your strategy.

The strategy could be anything just ensure that it's according to the rules of the platform on which you're promoting your giveaway.

For example: If you want to grow your blog's subscribers you can ask your visitors to subscribe to your blog, like your blog's Facebook page and tag their three friends.

Step 4 - Promote your giveaway

If you have done the research right, you'll have a complete idea about where to promote your giveaway on the internet. Depending on your research you can plan your promotion strategy.

For example: If your research suggests that Facebook will be the right place to for giveaway promotion then there are multiple ways you can do it, I am mentioning a few below.

- You can start Facebook ads and drive people your website.
- You can contact influencers and ask them to promote your giveaway for a fee.
- You can join niche related groups and post about your giveaway.

Step 5 - Monetize

Once you start promoting your giveaway, people will start participating, and your email list will grow.

Once you have an email list of reasonable size (250 - 500 subscribers), you can regularly start promoting relevant affiliate offers and products to your list via email.

People will buy products and offers via your affiliate link thus making you money through affiliate commissions.

Always remember that in the email marketing business the bigger the size of your targeted email list the bigger your commissions.

Hence always try to add new targeted subscribers to your list via running multiple giveaway campaigns.

Answer Questions On Quora

Quora is world's most famous questions and answer platform, it gets around 190 million unique visitors each month.

It's so popular nowadays that if anyone wants to ask a question or find an answer to any problem, Quora is the first website where they visit.

Quora is a great place to connect with like-minded people, find some really cool advice and help others with your knowledge.

In the following sections, you'll uncover different strategies you can use to leverage the authority of Quora to make some handsome income online.

Does Quora pay you for answering questions?

No, Quora doesn't pay you for answering questions. But there are other indirect ways in which Quora can help you a lot in making money online.

Suitable For -

1. People who love to read and write
2. People who like to answer questions

Skills Required -

1. Expertise in any area of interest or domain

Time Required To Get Started -

Almost instant, just register on Quora, create your profile and start answering questions.

Tips -

1. Start with the mindset of helping others

Start answering questions on Quora with the aim of genuinely helping others; it will help you to bring out true natural answers.

Whenever you see a question try to interpret what the asker really needs then ensure that your answer provides it.

2. Only answer questions regarding your domain of expertise

This is the prerequisite for writing any good answer on Quora. If you have expertise in your domain, then you can easily provide best answers based your education, training, experience or insights.

3. Write neatly and make it easy to digest

When you'll write an answer not only it will be read by the asker but also by thousands of other people who are finding the answer to the same question.

Hence write your answer in standard grammar, use proper punctuation, avoid spelling mistakes and ensure that it is readable by users with different levels of reading proficiency.

4. Avoid unnecessary long answers

Keep your answers compact and precise, try to answer any question within 2-3 paragraphs, use professional writer's rule of including 20-25 words per sentence and 2-4 sentences per paragraph.

Again these are just guidelines if the question requires long answer then, by all means, go for it.

5. Provide references

Try to include images, videos, and links to external references in your answer when necessary. Images and videos help to prove your point clearly, and external references help to improve the credibility of your answer.

How To Monetize -

1. Drive traffic and do affiliate or email marketing

If you have your blog or niche website, then Quora can help you get massive high quality targeted traffic to your blog.

To do this find questions in your niche which you can answer, then write high-quality and valuable answers.

High-quality answers will gain you more upvotes, views and get you more traffic to your blog. At the end of your answers add a reference link to the relevant posts on your blog to get traffic, also add the URL of your blog in your profile bio.

You can use affiliate marketing to monetize Quora traffic. Promote niche affiliate products on your blog when someone buys that product from your link you'll earn money.

You can also build a targeted email list from Quora traffic and then promote affiliate offers via email marketing to generate a recurring income.

2. Sell eBooks/online courses

The traffic you get from Quora is highly targeted, if you can write a niche specific eBook or create an online course which provides the solution to the problems people face into a niche, then you can earn handsome amount of money by selling it.

For example, if you are a skincare expert, you can write a helpful eBook explaining various methods to make skin look young and glowing and sell it on your blog.

3. Sell your services

If you offer any services like freelance content writing, web development, SEO, photo editing, etc. Then Quora can help you land in great clients and make some serious money.

I have personally seen many people who get regularly hired from Quora and are making big money.

People from various backgrounds read your answers on Quora, if they found your answer really valuable and helpful, they will contact you and hire you for their projects.

Create A Viral Website

What is a viral website?

A website which publishes interesting, informative or surprising content and inspires its readers to share its content with their social media friends is called a viral website.

It's a kind of a website which gets popular and drives traffic through social media sharing and makes money by publishing ads.

I am sure you might have come across websites like Buzzfeed.com, Upworthy.com, Viralnova.com or Boredpanda.com these are the world's most famous viral websites.

Why starting a viral website is beneficial in current social media scenario?

Today's social media users love to share interesting stuff with their friends or tag them. It's a growing trend which can make anything go viral without much of advertising or marketing efforts.

You can leverage this sharing trend on social media and make money by creating some interesting articles, sharing them on social media, driving people to your website and make money by publishing ads.

Another advantage of creating a viral website is that you can instantly drive traffic to your website via social media channels and make money, you don't need to rely on Google or SEO techniques and wait for months to see a steady flow of traffic.

Suitable For -

1. People who love to read and write about interesting topics
2. People who love social media

Skills Required -

1. Ability to write interesting and read worthy articles
2. Ability to dig out exciting and share-worthy topics from the internet
3. Basic Wordpress website operating skills

Time Required To Get Started -

You'll need time to setup your website, social media fan page, finding topics and writing articles on them. Depending upon your experience time required might vary, but most of you can get your website running and publish your first article within a week's time.

How To Get Started -

Step 1 - Setup your Wordpress viral website

Setting up a Wordpress website is easy, and you don't need to learn any technical stuff to do it. You'll just need a domain name and a hosting account with a good web host to set up your Wordpress site.

If you need a step by step guide for doing this, you can watch Wordpress tutorial videos on YouTube to get started.

Step 2 - Create a Facebook fan page for you viral website.

You can create a Facebook fan page within minutes, but if you still need any help, you can always get help from Google.

Use professional-looking photos for your page's display picture and cover photo and don't forget to fill in all the necessary details regarding your website while creating the page.

I would also suggest you take a look at the Facebook pages of other popular viral websites and take ideas from them to set up your page.

Following is the list of some popular viral websites whose Facebook pages you can use for research purposes.

- Buzzfeed.com
- Vice.com
- Viralnova.com
- Littlethings.com
- Upworthy.com
- Distractify.com
- Thoughtcatalog.com
- Ranker.com
- Twistedstifter.com
- Twentytwowords.com
- Boredbug.com
- Sickchirpse.com
- The richest.com
- Boredpanda.com
- Guff.com
- Cracked.com
- List25.com
- Omgfacts.com
- Cheezburger.com

Step 3 - Publish viral content on your website and share them on your Facebook page.

Finding viral content and publishing them on your website is the most challenging task in this business model but fortunately, there's a simple solution to this problem.

Just visit all the popular viral websites that I have mentioned above and find out which of their articles are trending, study their Facebook pages and look for the articles that have got most shares then rewrite and publish your own article on the same topic on your website.

A word of caution here, never copy any articles from other websites unless you want to get banned from Google or Facebook.

The idea here is to dig out the topics that are already popular then rewrite articles on them in your own unique perspective.

This strategy saves your time and also helps you write articles on topics which are already popular thus maximizing their chances to get viral.

Step 4 - Place AdSense ads

The best way to make money from your viral site is by placing AdSense ads, they're easy to place, and when your site visitors click on your AdSense ads, you'll earn money.

Use a Wordpress plugin called Quick AdSense for placing AdSense ads in the most optimal way that will generate higher clicks.

Step 5 - Grow your Facebook fan page.

When you're just starting out the best way to grow your fan page is by using Facebook ads. Start with a daily ad budget of \$5 to \$10 and promote your page posts. Ads will help your page get traction, followers, and traffic.

Step 6 - Rinse and Repeat

You'll have to repeatedly find, rewrite, publish and promote new exciting content if you want to make money in this business.

The more you do it more money you'll make hence get into the habit of doing all these tasks daily.

Write Slogans And Taglines

Are you creative enough to describe any product or service in a sentence? Can you convey a broad message in few concise words?

If yes, then you can definitely make money online writing slogans and taglines.

Most of the companies need corporate taglines, product taglines, and advertising slogans.

The aim of such slogans is to convey a strong message using short phrases.

Mostly slogans are very short or containing few words or a small sentence like Apple's "Think Different."

But no matter how small they are, they'll always give you a strong and broad message. This is the reason why creativity is really important while creating a slogan.

Apart from companies many Tee-shirt, sticker, toy, and greeting card makers need catchy sayings or funny one-liners to print on their products.

You can also write slogans and thoughts for these people and make some extra money.

Suitable For -

Avid readers, thinkers

Skills Required -

Creative thinking

How To Get Started -

If you are not used to creating slogans then I suggest you to visit following sites to get some ideas flowing in your head.

A. Sloganizer.net

It's a simple online bot that generates random phrases from the words or sentences you type in. It won't give you a complete slogan but it will give you many ideas.

B. Idiomsite.com

It's the best place to find some great idioms and phrases, you can find many popular idioms here can play with them to create a slogan that fits the purpose.

C. BrainyQuote.com

It's a great place for finding popular quotes. People love quotes and you can definitely use them to cultivate some new slogan ideas.

Most of the companies and advertising agencies run slogan-writing contests in which anyone can participate.

Following are the reputed websites where you can register yourself and participate in the ongoing slogan-writing contests:

1. Sloganslingers.com

Companies create slogan contests on this site, once you are registered on the site you can compete with other slogan writers.

It's free to register on this site and as per the claims of the company you can make up to \$999 per contest (subtracting their small admin fee).

2. Freelancer.com

Freelancer has a special section reserved for slogan writing projects. People will post slogan related jobs and a budget. You'll find multiple jobs posted at any time, you can select any job that suits you the most and place the bids accordingly.

Offer Video Creation And Editing Services

Videos are a hot commodity right now, but not everyone knows how to make them, let alone edit them. This is where you could offer a video creation or editing service.

Video Creation Service

Using free tools found online, you can quickly learn how to combine text, pictures, and audio, and turn those elements into a video for online customers.

Here's a short list of free online tools that you can use to get started:

- [Audacity](#) for audio files
- [Camstudio](#) for creating videos
- [OpenOffice.org](#) for presentation software similar to PowerPoint
- [Jing](#) for creating screen captures

Video Editing Services

Whether you're a beginner or a seasoned professional, you can easily sell your services to edit videos.

If you're a total newbie at this, you will find hundreds of tutorials online, both written and as videos showing you how to edit a video.

It will not take you very long to understand how everything works. It will take you an even shorter amount of time as you get better at this task.

To edit videos for clients, these are the components that you will ask your customer to provide to you:

- 1. A script.** The words that will go on each slide within the video presentation. The goal is 10 words or less for each slide; the simpler the better is what creates an effective message.
- 2. A musical loop in an MP3 format.** You can purchase musical loops (a short instrumental or musical song) by category and have them shipped to you on CD, or you can download the loops to your computer.

If the customer is not providing a musical loop, then you will choose the musical track that will go along with the video presentation.

3. Sometimes the **customer will provide a voiceover**, which is an audio file that you will need to add to the video.

The audio formats vary depending upon how they were recorded and saved.

Make sure you understand which files you will be able to work with according to the free software that you downloaded from the Internet.

In summary, using free tools that you can find online, you can learn how to create and edit videos for customers.

How To Monetize -

You can sell these services to individual business owners by approaching them through e-mail or their website contact form.

You can advertise your work for hire services in any of the online forums, and you may even offer your services to webmasters as an add-on bonus perk for their customers.

You can even start a video creation or editing gig on Fiverr.com or register yourself as a video creator and editor on Upwork.com

The video creation and editing market is wide open right now, and serious cash is ready to be made.

Sell Quote Printables

What is quote printable?

A quote printable is nothing but a simple quote written on a beautifully designed canvas using creative fonts which can be printed.

Creatively designed quote printables are in significant demand nowadays, most of the people buy them, take their prints, encase them in a frame and display them on the walls of their offices and homes.

Creative quote printables placed on a wall help in improving the aesthetics as well as keep people motivated throughout the day.

You as someone looking for making money online can leverage this opportunity to make a reliable online income.

I am saying this because designing quote printables is very easy nowadays due to the availability of many free online photo editing tools.

You don't need to be an expert to use these tools, you can get started within minutes, all you need is some creativity and inspiration.

Suitable For -

Artistic and creative people who love to envision and create designs.

Skills Required -

1. Creative abilities to imagine, think, design and create printables which can be sold online.
2. Ability to promote your printables using social media channels such as Facebook, Instagram, and Twitter and through blogging, guest posting, networking.

Time Required For Designing Quote Printables -

The time required entirely depends on your experience and design ideas. If your design concept is ready, you can start creating printables instantly by using free online photo editing tools.

Tips -

1. Get some inspiration - Before you start thinking about the design of your quote printables, it's better to get some inspiration and get your ideas flowing.

The best place to get inspiration, in this case, is to visit [Pinterest.com](https://www.pinterest.com).

Pinterest has a huge collection of beautifully designed quote printables. Just visit Pinterest and search for "quotes" or "quote printables," you'll see a huge number of printables' images in front of you.

Now, start observing their designs, fonts, color patterns and so on. I am sure this will give you a lot of ideas about creating your printables.

Another most important thing you need to look at is the number of people who have pinned post/image.

If more people have pinned the images, that means people like the quote and its design.

Note down the image and its design, use it to model your design but remember, never copy.

To get even more ideas and inspiration visit the following link.

- Onsuttonplace.com

2. Decide which tool you are going to use beforehand - To design printables you need to use some tools, as there are many tools available it's very easy to get confused so I suggest you to select your tool beforehand.

I am listing few tools below; you can decide for yourself which one is right for you.

If you want to get started ASAP without the hassle of installing any software, get started with the following Free web tools:

- Picmonkey.com (has great fonts, themes, and overlays)
- Befunky.com
- Pixlr.com
- Fotor.com

If you want more editing control, use following software tools:

- Openoffice Impress (Free – Similar to Powerpoint)
- Microsoft Powerpoint (2010 version or further)

If you are an expert, then I don't need to tell you anything :)

3. Collect all the design stuff you need - To create high-quality quote printables you might need beautiful images, fonts, icons, and vectors.

I am listing few websites below which will help you to get everything for free.

Images:

- Pixabay.com
- Stocksnap.io

Fonts:

- Fontquirrel.com
- 1001fonts.com

Icons:

- Flaticon.com
- Iconarchive.com

Vectors:

- Opencart.org

4. Get started - At this point you must have at least some idea about your design, selected the tool and collected all the design stuff. Now start your work and create an excellent quote printable.

How To Monetize -

The best way to monetize is to upload your designs on the following art selling sites:

- Fineartamerica.com
- Cafepress.com
- Imagekind.com
- Redbubble.com
- Society6.com

Lots of people who are interested in buying quote printables visit sites mentioned above.

You can set the price of each printable between \$5 to \$25 or even higher if needed.

You'll earn money when someone likes and buy your printables. More people buy your printables more money you make.

Sell PLR

What is a PLR?

PLR is the short form of Private Label Rights. It's a license offered by any product creator, if purchased it gives you all the rights to do anything with the product you just purchased.

With PLR license in your hand, you can claim the purchased product as your own, put your name on it as a creator, change words, graphics, break-in into multiple parts and so on.

In short, you can do whatever you want to do with the product.

Most importantly, PLR allows you to resell the product at any price you want. It provides a great return on investment as you only need to invest once while buying the product and its PLR license.

You can then sell the product as many times you want and keep the whole profits without any need to share them with the original creator.

For example, let's say you invested \$50 for buying an eBook and its PLR license. You sold 200 copies of that eBook at the price of \$70 then your pure profit will be $\$1400 - \$50 = \$1350$.

Therefore PLR provides a great opportunity for someone who wants to make money quickly without investing the time required for creating a good product.

Where to buy products with PLR license?

There are many online marketplaces from where you can get PLR products. I am listing websites of few reputed ones below:

- Theplrstore.com
- ldplr.com
- Bigcontentsearch.com
- Master-resale-rights.com
- Plr.me
- Plrassassin.com
- Surefirewealth.com

How To Monetize -

1. Offer paid membership courses - Break your product into multiple logical parts and load them into an autoresponder.

Offer paid membership and charge around \$15 to \$30 per month.

When someone joins your membership your autoresponder will automatically send them to your subscribers on a weekly or monthly basis.

2. Create your own product - You can assimilate multiple PLR's and create a new product on your own. You can make handsome money from selling your product.

3. Build your email list - Offer any PLR eBook or report as a lead magnet to your visitors in exchange for their email.

Once you have a decent size email list you can then promote affiliate offers to your subscribers and earn big commissions.

4. Create a blog - You can divide PLR products into multiple parts and create articles from them. You can use these articles to grow your blog and earn money from ads and affiliate product promotion.

Become A Research Assistant

What does a research assistant do?

A research assistant is a person who is hired to conduct research, collect the data and present it in a neat, concise manner. The data gathered by a research assistant helps the client to find the answer to their questions.

Most of the businesses, market research agencies, scientists, media companies need data for their projects, decision making and strategic planning.

In most of the cases, they don't have enough human resources and time to conduct a research and collect all the data by themselves. Hence they consistently hire people who can do this job for them.

Suitable For -

Anyone who is comfortable in doing research and has a desire to learn new things.

Skills Required -

1. Ability to conduct proper research on the internet, collect valuable data and summarize it into an easy to read report.
2. Ability to dissect important points and keep an eye on important details.
3. Strong English grammar and writing skills.
4. Strong critical analysis and logical reasoning skills.
5. Creative problem-solving skills.

How To Get Started -

The only best option I could find is to get started by submitting an online application to become a personal research assistant at Askwonder.com

What is Askwonder?

[Askwonder.com](https://www.askwonder.com) is a company which offers personal research services to businesses, entrepreneurs with the aim of saving their time otherwise spent on doing research by providing detailed answers to their queries.

How does it work?

1. Fill your Askwonder application [here](#).
2. Once your application is accepted, you can visit the research dashboard and select the research assignment that interests you the most.
3. Conduct the research, find the answers and summarize them into easy to read report.
4. Submit your work and earn money.

Expected Earnings -

Most of your earnings will depend on the number of assignments you complete. Earnings will also vary based on question's complexity. Thus, some will make you more money than others. In general, most of the questions will pay you between \$8 to \$16.

Listen And Rate Music

If you love listening to music and can write an opinion based on your review of the music, then this way can be an excellent opportunity for you to make some money.

There are companies, advertising agencies and other individual music creators who need people to listen to their music, review it and write an opinion.

These opinions help them to check whether their music is the right fit for their project or it might need some improvement.

Suitable For -

Anyone who loves to listen to music.

Skills Required -

1. Excellent written communication skills.
2. Ability to formulate and present your opinion in clear and precise manner.

How To Get Started -

Sign up on the following legitimate sites as music lovers:

- [Slicethepie.com](https://www.slicethepie.com)
- [Musicxray.com](https://www.musicxray.com)

Expected Earnings -

To be frank, the payment you get for rating and reviewing music isn't that great. You can make few dollars here and there but you can't make a living out of it, but it's a good way to earn some extra bucks and utilize your free time.

Get Paid For Tweeting

If you are someone who loves Twitter and was eagerly waiting to discover a way of making money online on Twitter, then there's good news for you.

You can make money on Twitter just by posting "sponsored tweets."

Of Course, Twitter is not going to make a millionaire but it's a good way to earn instant money. If you have a big follower base then you can make up to \$50 to \$100 per tweet, and \$5 to \$20 per tweet for a smaller follower base.

The money you'll make will also depend on demographics of your followers and niche.

For example, if you are a network marketer with thousands of followers and most of your followers belong from countries like USA, UK, Canada, Australia then there's a very high chance that most of the network marketing companies will pay you above \$50 per sponsored tweet.

In simple terms, if you have a good following on Twitter, you can leverage it for making some money online.

The biggest benefit of this method is that you don't need to invest even a single dollar neither there's any need for a website or any other technical setup.

Just tweet and earn!

To find sponsors sign up on the following websites:

- Sponsoredtweets.com
- Paidpertweet.com

Do Instagram Marketing

In recent years, Instagram has become a real force in the social media world. With over 500 million monthly active users, Instagram has become a favorite social media channel for many brands.

These brands are now spending a substantial amount of their social media budget for gaining more customers and leads from Instagram.

So, this is the best time to cash in on the growing popularity of Instagram.

If you are ready to put in the time and efforts, you can definitely grow your Instagram account to a level which can fetch you serious money online.

Suitable For -

People who love to use Instagram and take photos.

Skills Required -

1. Ability to take good quality photographs.
2. Ability to edit photos professionally.
3. Ability to edit high-quality photos or wallpapers using tools such Canva, Befunky, etc.
4. Creativity and imagination.

How To Get Started -

To get started all you need is an Instagram account, a nice username, attractive profile picture and impressive bio.

If you are ready for these things, then you are ready to post and begin your marketing campaign.

Tips -

1. Select your niche: Before you can start marketing on Instagram, you need to pick a niche in which you're going to operate. The best way to find a suitable niche for yourselves is to look at the things which interest you the most or the things in which you are good at.

For example, if you are a fashionista and love to stay updated with the latest fashion trends then you can start an Instagram account on which you can regularly share fashion trends, styles, tips and tricks with your audience.

2. Fill out your bio correctly: Your bio is the first place where your potential followers get the information about you. So you need to make sure it is creating the perfect first impression on them.

You can add one or two liner description, a link to your website, and emoticons for catching attention.

You can also add in few keywords and a couple of hashtags to ensure that you're easily searchable by the right kind of followers.

3. Create posts for your ideal followers: Before you can start posting images on your account do some research and find out what people like the most in your niche? Which images are going to appeal them? Which taglines will make the best impact on them? And so on.

Finding answers to questions mentioned above will help you to create targeted posts which will fetch in lots of true followers to your account.

4. Post regularly: To grow your followers at a faster rate, you must post several images per day. But make sure you don't post all of them at once, post them at a different time in a day. Sometimes if you are too busy to post several images then try to post at least one picture every day.

5. Use only high-quality images: Your Instagram account should be a brand. So make sure you are posting only high-quality images with best effects.

There's no point in posting low-quality images as they all decrease your account's value.

High-quality images build a long lasting visual impression into the minds of your followers, they also help to catch the eyes of the many casual browsers who will just discover you only because your high-quality image grabbed their attention, eventually increasing your followers.

6. Use relevant hashtags: Hashtags is the most dominant feature of Instagram, if used cleverly they'll help your posts to reach millions of people who might be interested in your profile. Do some research and find the best hashtags within your niche and make sure you are including them in every single post.

Visit the website [Tagsforlikes.com](https://tagsforlikes.com) for discovering most popular tags within your niche.

Also, keep the hashtags relevant, and don't try to fit in too many. Instagram allows you to post 30 hashtags per post.

7. Engage with your followers: You need to interact with your followers to build trust, get an insight into their problems, needs, and expectations so that you can use this data to bring in more relevant content for them.

A simple way to engage with your current followers or potential followers within your niche is by liking their images, providing valuable comments or even following them back.

You can even run daily contests which might seem relevant to your followers.

For example, a reputed watch brand runs a "Pic of the day" of the day contest in which they ask their customers to post images wearing the brand's watch.

They then select the best image out of submitted ones and post it on their Instagram profile.

Followers like such contests because if selected they get the chance to become popular among the brand's other followers.

How To Monetize -

Following are the best ways to make money on Instagram:

1. Affiliate Marketing

This is a good way to start making money especially when your Instagram account has gathered few thousand followers and is growing fast.

Affiliate marketing on Instagram is quite different than other traditional channels such as blogging and video marketing.

Here you'll need to post beautiful images of the products you want to promote and drive sales by placing your affiliate URL into your bio or caption.

Following are the links to few reputed companies where you can sign up as an affiliate and get started:

- [Shareasale.com](https://shareasale.com)
- [Stylinity.com](https://stylinity.com)
- [Liketoknow.it](https://liketoknow.it)

2. Create Sponsored Posts

If you have a high engagement with your followers, you can earn some handsome money by creating sponsored posts for brands.

A sponsored post is nothing but a regular post which contains a high-quality image or a video that highlights a product or a brand.

You get paid for every sponsored post. Payment varies based on your popularity, influence, engagement, follower demographics and so on.

The aim of any sponsored post is to create awareness about a product or a brand within your followers.

But while doing so make sure that you choose only a product or a brand that is relevant to your audience and is a good fit for your own personal image on Instagram.

Following are the names and links companies where you can visit and register yourself as an influencer:

1. [Tapinfluence](#)

2. [lfluenz](#)

3. [Takumi](#)

3. Sell your photos

If you are taking high-quality photographs and professionally editing for your Instagram posts then why not sell them to make some extra cash?

There are many individuals, bloggers, and businesses who are always looking for new and creative photographs. Instagram can help you to find them and sell your snaps.

There's a very simple way of doing this. Add a watermark to your images and list all the selling and contact details precisely within the caption. People who are interested in purchasing them will contact, and you can sell your shots to them.

Following are the names of some trusted sites where you can put your Instagram photos for sale.

- [Twenty20.com](#)
- [Foap.com](#)

4. Sell your own products

If you personally create any product or you are a retailer, you need to leverage the power of Instagram for getting more sales.

Product promotion works great on Instagram because you can post personalized photos of your products which cannot be found anywhere else.

You can use many promotional tactics such as creating beautiful infographics, asking existing customers to post the pictures of them using your product or even post pictures of the raw materials and actual product creation process.

5. Sell your Instagram account

If you already made it big on Instagram by gathering millions of followers. You've achieved all your goals or just you need to move on from Instagram to doing something else.

If you want to go away from Instagram, you'll be happy to know that you can sell your Instagram account and earn some hefty amount of money.

The price of your Instagram account will depend on the niche, the number of followers, engagement and so on.

Here's the list of few legitimate websites where you can sell your Instagram account:

- [Fameswap.com](https://www.fameswap.com)
- [Viralaccounts.com](https://www.viralaccounts.com)

Extra Tip -

Above mentioned are the best ways to monetize your Instagram account once you get few thousand followers, but I'll suggest you not to start any promotions until you get 10 thousand followers.

Some of you might think waiting to start making any money until account gets 10 thousand followers is really insane.

But believe me, it's the right way. You need to first build trust and confidence about you into the minds of your followers and you can only do that by providing consistent value to them over a period of time.

Do Voice Acting

What is voice acting?

Voice acting is an art of doing voice-overs or just providing voices to represent a character.

Have you ever imagined, where do cartoon characters get their voices? Well, they are all provided by voice actors.

Yeah, the Mickey Mouse, Donald Duck, Goku and almost everyone has gotten their voices from voice actors.

If you have a great voice or you are splendid at mimicry, becoming a voice actor can fetch you lot of money online.

As a voice actor, you can lend your voice to animated movies, presentations, product videos, television programs, cartoons, anime series, video games, commercials, audiobooks and so on.

Suitable For -

Anyone having a clear and compelling voice.

Skills Required -

1. Ability to control your voice frequency.
2. Ability to exhibit acting skills.
3. Ability to be comfortable with recording equipment and have the basic understanding of how the equipment work.

How To Get Started -

Visit the following websites, create your profile and dig out the voice over jobs for yourself.

- [Voicebunny.com](https://www.voicebunny.com)
- [Voice123.com](https://www.voice123.com)

Expected Earnings -

Earnings are extremely flexible in this industry. So there's no exact number I can give here.

Earnings also depend on the amount of work involved in a project.

Naturally, big projects will make you more money. You can start doing small assignments, in the beginning, once you have the confidence and experience, then you can hop on to doing medium and larger projects.

Become A Graphic Designer

Graphic design is one of the most important aspects for businesses because graphics is something that catches our attention and attracts us towards products and brands.

Imagine, how would you feel when your newly purchased iPhone comes in a poorly designed, dull-colored box? Not happy, right?

Quality graphics help to build the brand's image into customer's eyes, they create a long-lasting positive impression on people.

Due to the rise of the internet and technology, new businesses are spawning up every day that's why the need for eye-catching graphics has become crucial to many businesses. This is why there's an ever growing demand for graphics designers.

You as a person who wants to make money online can leverage this opportunity to change your fortunes.

As a graphics designer, most of your jobs will include designing websites, logo, print headers, illustrations and product interfaces.

Suitable For -

Artists, designers, painters.

Skills Required -

1. Creativity and imagination.
2. An understanding of current trends and styles.
3. Ability to conceive and create designs.
4. Ability to convert designs into digital format using tools such as Photoshop.
5. Ability to manage your time, meet deadlines and work within the budget.

How To Get Started -

You can find graphic design jobs by visiting following websites/URLs:

1. 99designs.com
2. Envato.com
3. Coroflot.com
4. Dribbble.com
5. Behance.net
6. Designweek.co.uk
7. Designjobsboard.com

Expected Earnings -

As an entry-level graphics designer, you can expect to earn \$15-\$35 per hour. Once you reach an intermediate level, you can expect to earn \$35-\$60 per hour.

You will make \$65-\$100+ per hour once you have lots of experience and positive reviews.

Start Dropshipping Business

What is dropshipping?

Dropshipping is a concept related to e-commerce. It's a method in which the online store doesn't produce or stock the product it sells. Instead, the store first sells the product then purchases it from a third party for a lower price and gets it shipped directly to the customer's address.

Dropshipping is an excellent business model because you just need to set up an online store, make sales and earn profits. You don't need to worry about stock, inventory, packing, shipping or handling.

It's a great business model for someone who has very little money to invest because you don't have to buy a product unless you've already made a sale and have been paid by the customer. So, basically in this business model, you are using customer's money for purchasing a product and making the profit without investing your own money.

Suitable For -

Anyone who loves e-commerce.

Skills Required -

1. Ability to deal with your clients and suppliers in a confident way. You should be able to answer their queries, solve problems and instruct them correctly.
2. Excellent written and verbal communication skills.
3. Ability to spot trends, opportunities and adapt quickly.
4. Analytical skills.
5. Up to date knowledge of the industry.

How To Get Started -

The hassle-free way to get started is by signing up on [Shopify.com](https://www.shopify.com).

What is Shopify.com?

Shopify is a website which provides you all the technical things that you'll ever need to setup your online store. You'll get hosting, domain name, design, themes, payment gateways and almost everything at one place.

Shopify makes online store setup so easy that anyone without much of technical knowledge can do it.

It's great a great choice if you want to focus and spend more time on your business growing activities rather than technical setup and maintenance.

Shopify is not just like any website generator or CMS like WordPress. It's a complete e-commerce platform with more than 70k people using it for selling products online.

Tips -

1. Decide what you are going to sell - Before you can start setting up your online store on Shopify make a list of things that you want to sell.

You can sell anything from wristwatches to t-shirts, necklaces, accessories and so on. If you still can't decide what to sell then try to make a list of things you like or which interest you the most, this will give you a heads up.

2. Do some initial research - Once you have the list, you must conduct some research. Find the answers to the questions such as:

- Does the product you are intending to sell have demand in the market?
- How much price are people willing to pay?
- Where are people visiting to buy these products?
- On which social media channel you can find your best potential customers?
- What is the age group of your potential customers?
- What are the current trends?

The best way to find the answers to above questions is to visit top e-commerce stores such as Amazon.com find which product designs are selling the best, read the customer reviews to get more insight into customers expectations.

You can also visit product forums, join social media groups, popular blogs to collect more data about your potential customers.

This data will help you to select the right products that will appeal your target audience and thus fetch you more sales and profits.

For example, if you plan to sell wristwatches visit Amazon.com and check out best-selling wristwatches note down their price range, observe their designs, read customer reviews and note down important points.

Find out other similar e-commerce sites like Amazon and repeat the above method. After that move on to watch forums, fashion blogs to collect more data about your potential customers.

3. Find the suppliers - Once you've finalized the products you want to sell, you can visit sites like Everbuying.net or Alibaba.com to find the suppliers who can provide you the products.

Shortlist some good suppliers, discuss your marketing plan with them and see if they are the right fit for you and can deliver agreed products within the time limits.

4. Set your store on Shopify - Once you've completed the first 3 steps it's the time to setup your online store.

Do this, register on Shopify.com, verify your email and start store creation process. Here you'll need to choose your custom domain name, theme, product category and finally, add products. While adding products you can use the images and description used by your preferred supplier from Everbuying.net or Aliexpress.com.

5. Pricing strategy - Your pricing strategy is going to define how much money you are going to make. Use the data you collected during the research step to decide your product's pricing.

For example, if you've decided to sell wristwatches and they cost you \$17 per piece on Everbuying, and your research data is suggesting you to sell it for maximum \$30, then you can sell it for \$27 and make \$10 profit on every sale.

6. Promote your product links - Once you've added products to your Shopify store you can start promoting them wherever you want. Social media is the best place beginning your promotion campaign. You can also offer discount codes to attract more customers to your store.

7. Orders and shipping - Once anyone places an order use that money to place the order from your supplier on Everbuying or Alibaba and provide him your customer's shipping address. Your

supplier will himself make the arrangement for packing and shipping. You don't need to worry about anything.

The more targeted people visit your store and make the purchase, the more money you make.

Become A Ghostwriter

Who is a Ghostwriter?

In simple terms, a Ghostwriter is a person who writes for other people.

Most of the busy bloggers, authors, publishers hire ghostwriters for completing their writing work.

As a ghostwriter, your completed work will be owned by the person who employs you.

Your name will never appear anywhere as an author. But you'll get handsomely paid for the job.

Most of your jobs as a ghostwriter will include writing books, eBooks, blog posts, articles and press releases.

Suitable For -

People who have the passion for writing.

Skills Required -

Ability to get into the minds of clients, understand their needs and convert their story into writing.

How To Get Started -

You can get started by visiting the following websites/URLs and applying for the available ghostwriting jobs:

1. WriteZillas.com
2. Jobforwriter.com
3. Peopleperhour.com

Expected Earnings -

At an entry level, you can expect to earn \$10-\$25 per hour. Once you reach an intermediate level you can expect to earn \$30-\$50 per hour.

You will make \$60-\$70 per hour once you have lots of experience and positive reviews.

Be A Proofreader

What is Proofreading?

In simple terms, proofreading means examining any text carefully to find and correct typing errors, grammar, style and spelling mistakes.

With the rise of the internet, blogs, and social media, demand for high-quality content is steadily growing. Which is why there is a huge demand for online proofreaders who can examine any text and make sure it's error-free.

You should definitely leverage this opportunity to earn some handsome money online.

Suitable For -

Anyone who loves to read, write, find and correct errors.

Skills Required -

1. Ability to speak and write in English with native-like fluency.
2. Excellent reading comprehension skills and the ability to follow written instructions and work independently.
3. An average proofreading speed of 1000-1500 words per hour.

How To Get Started -

The best way to get started is by applying for the post of online proofreader on the following two websites:

1. Proofreadingservices.com

Submit your Proofreadingservices application [here](#).

Before you can submit your application, you'll need to pass a 20-minute test which consists of 20 questions. These questions will test your basic English and Grammar abilities.

Strive to get maximum answers correct because your acceptance will be based on your test score. Higher the test score more are your chances of getting selected.

2. Scribendi.com

Submit your Scribendi application [here](#).

Scribendi offers great flexibility for proofreaders, you can actually choose when and which projects you want to work on. But you need to commit to proofreading a minimum of 10,000 words per month.

Like Proofreadingservices.com Scribendi doesn't conduct any qualification test but candidates having experience in editing, writing, document production or language teaching have higher chances of acceptance.

Payments are sent via PayPal, and you can also earn monthly incentives.

Become A Captioner

What is Captioning?

In simple terms, captioning is the process of converting the audio content of a video into text. You must have seen subtitles when you watch movies, television series and so on, these subtitles are typed by captioners.

Captioning is straightforward and similar to transcription work. But as a captioner, your job will be to watch a video and correctly type everything you hear.

You'll also need to make sure that captions sync up correctly with the audio.

Suitable For -

Almost anyone.

Skills Required -

1. Ability to read, write and fluently speak the language of your operation along with English.
2. Ability to listen and understand multiple accents in your language of operation.

What You'll Need -

1. A computer with decent speed internet connection.
2. A Headset.

How To Get Started -

The best option to get started is to apply for the post of a Captioner on **Rev.com**.

Submit your Rev application [here](#).

Rev pays you \$0.40 to \$0.75 per video minute. The average captioner at Rev earns \$240 per month while the top captioner earns over \$1500 per month!

Rev sends payments weekly via PayPal so you don't need to wait longer for receiving your money.

Become A Telephone Mystery Shopper

If you love to talk on a phone, you can earn some handsome amount of money as a telephone mystery shopper.

Most of the businesses and retail outlets today constantly try to stay ahead of their competition. To do this, they need to analyze and study what their competitors are doing so that they can create a plan to improvise their products and service offerings.

That's where they need mystery shoppers to do competitor research for them and get them valuable data.

Most of the market research and survey companies also hire mystery shoppers for collecting data for their studies.

As a telephone mystery shopper, your job will be to call businesses, retail outlets, call centers and ask questions or pretend to be a good customer who is interested in their services.

When you're done collecting information, you will have to write and submit a report based on what you found by asking questions.

Suitable For -

Anyone who is comfortable talking on a phone and loves to ask questions.

Skills Required -

1. Ability to speak fluently on the phone in the native language and English.
2. Ability to listen with a strong focus on details.
3. Ability to clearly write down analysis report in English.

How To Get Started -

The best way to get started is by applying for the post of telephone mystery shopper on the following websites:

1. Callcenterqa.org

Submit your Callcenterqa application [here](#).

Callcenterqa pays at a flat rate of \$5 per call. And the best thing is that they pay you via PayPal within 48 hours of completing the call. You should consider starting with this company first if you are in need of instant cash.

2. Arllc.com

Submit your Arllc application [here](#).

Arllc payment varies from \$3.50 per call to \$12 per call depending on the country and location. Payments are made through direct bank deposits.

3. Intelichек.com

Visit [intellіcheck's job listing page](#) and apply for the position of Telephone Mystery Shopper. Intelichек will pay you \$1 per call in the beginning as calls are very short you just need to ask a couple of questions. Some experienced workers have been reported to earn \$50 to \$100 per day.

Payments are sent bi-weekly via check until you reach three-star status after that payment is made through direct bank deposit.

4. Perstrat.com

Submit your Perstrat application [here](#).

Perstrat works in healthcare sector you'll have call doctor's office or medical stores for gathering information. They'll also assign you shops, you'll have to visit them in person and submit a detailed report.

They usually pay you in between \$12 to \$17 per call and even more for in-person shop visits.

You'll receive your payment via check.

5. Telexpertise.com

To apply for telephone mystery shopping position at TeleXpertise, you need to send them an email at jobs@telexpertise.com and Make sure to include your resume and any other relevant qualifications.

TeleXpertise will usually pay you between \$3 to \$10 per call.

Become A Social Media Evaluator

Today social media has become an important part of all our lives. If I am not wrong, you probably might be spending at least 20-30 minutes per day checking your various social media accounts.

If so, then why not to utilize this time for making some money online?

Nowadays most companies and brands run social media campaigns for improving user engagement, product marketing and maintaining an online presence.

Hence, to do these things in a better way, they hire social media evaluators.

Evaluators are nothing but regular social media users like you who help big companies to manage their accounts, study campaign outcomes and gain insight into what works and what doesn't.

In recent years, demand for such kind of jobs has grown at large. You can too take advantage of this opportunity and get paid for using social media.

Suitable For -

Anyone who loves social media and is active on it daily.

Skills Required -

1. Ability to follow instructions, analyze outcomes, work independently and meet time conditions of the project.
2. Ability to clearly express thoughts and feelings in English, both verbally and in writing.

What You'll Need -

1. A personal account on Facebook, Twitter, Instagram, Pinterest, etc.
2. Daily use of all social media accounts.

How To Get Started -

The best option to get started is to apply for the post of a Social Media Evaluator on Appen.com

What is Appen?

[Appen.com](https://www.appen.com) is a company which serves web-based businesses and brands to make their social media campaign more relevant to their target audience.

As a social media evaluator, your job will be to evaluate newsfeed on different social media platforms and provide feedback.

Depending on the project you've been assigned you may have to work on Instagram, Facebook, Twitter, etc.

To get started check out [Appen's job listing](#), then select a job and apply for it, you'll need to submit an application where you'll have to fill in your personal details, education, work experience, qualifications, and provide a resume.

After that, Appen team will review your application to verify if you are the right person for the job. Once accepted you'll have to complete a qualification process over a one week period for which you'll get all the necessary guidelines and materials from Appen team.

Once the qualification process is finished, you'll be instantly assigned to projects. You'll need to complete the given tasks which will earn you money.

Expected Earnings -

As an independent social media evaluator at Appen.com, you can usually expect to earn **\$13.75 per hour**. Sometimes payment also varies depending on the position and the country you reside in.

You can work from 12 hours to 30 hours per week depending on the work availability. You'll receive an email from Appen team when any work pops up.

Appen pays only via bank transfer (wire transfer) so make sure you have an active bank account in your name.

Become A Social Media Evaluator

Today social media has become an important part of all our lives. If I am not wrong, you probably might be spending at least 20-30 minutes per day checking your various social media accounts.

If so, then why not to utilize this time for making some money online?

Nowadays most companies and brands run social media campaigns for improving user engagement, product marketing and maintaining an online presence.

Hence, to do these things in a better way, they hire social media evaluators.

Evaluators are nothing but regular social media users like you who help big companies to manage their accounts, study campaign outcomes and gain insight into what works and what doesn't.

In recent years, demand for such kind of jobs has grown at large. You can too take advantage of this opportunity and get paid for using social media.

Suitable For -

Anyone who loves social media and is active on it daily.

Skills Required -

1. Ability to follow instructions, analyze outcomes, work independently and meet time conditions of the project.
2. Ability to clearly express thoughts and feelings in English, both verbally and in writing.

What You'll Need -

1. A personal account on Facebook, Twitter, Instagram, Pinterest, etc.
2. Daily use of all social media accounts.

How To Get Started -

The best option to get started is to apply for the post of a Social Media Evaluator on Appen.com

What is Appen?

[Appen.com](https://www.appen.com) is a company which serves web-based businesses and brands to make their social media campaign more relevant to their target audience.

As a social media evaluator, your job will be to evaluate newsfeed on different social media platforms and provide feedback.

Depending on the project you've been assigned you may have to work on Instagram, Facebook, Twitter, etc.

To get started check out [Appen's job listing](#), then select a job and apply for it, you'll need to submit an application where you'll have to fill in your personal details, education, work experience, qualifications, and provide a resume.

After that, Appen team will review your application to verify if you are the right person for the job. Once accepted you'll have to complete a qualification process over a one week period for which you'll get all the necessary guidelines and materials from Appen team.

Once the qualification process is finished, you'll be instantly assigned to projects. You'll need to complete the given tasks which will earn you money.

Expected Earnings -

As an independent social media evaluator at Appen.com, you can usually expect to earn **\$13.75 per hour**. Sometimes payment also varies depending on the position and the country you reside in.

You can work from 12 hours to 30 hours per week depending on the work availability. You'll receive an email from Appen team when any work pops up.

Appen pays only via bank transfer (wire transfer) so make sure you have an active bank account in your name.

Write Articles On Authority Sites

There are many authority websites who are always looking for fresh content and ideas to expand their user base and maximize profits. For this reason, they need new people with new ideas who can do this job for them.

Although most of them have content research, curation and editorial teams, but no matter how experienced they are they cannot cover everything.

So, many such websites will pay you to write content for them. This helps them to capture new ideas and topics that otherwise would have never been discovered by their content teams.

This also provides a great opportunity to writers who want earn quick cash writing articles without getting into the hassle of creating and marketing their own blog.

Suitable For -

People who love to write and would like to share their knowledge and expertise with the world.

Skills Required -

Ability to express knowledge in writing with simple yet effective way.

How To Get Started -

The best way to get started is to find the topics that interest you the most, do some research and compile an informative article. Then find the authority websites in the niche related to your topic, contact them via email and forward your article to them.

Following is the **Bonus List of 12 Amazing Authority Websites** from diverse niches, most of which will pay you up to \$100 per article, upon acceptance or publication.

Your aim should be to find a site that matches your interests and write as many informative articles for them.

Bonus list of 12 amazing authority websites -

1. [Listverse.com](https://www.listverse.com)

Topics Covered - General

Payment - \$100 per article

Payment Method - PayPal

2. [Thepennyhoarder.com](https://www.thepennyhoarder.com)

Topics Covered - Finance

Payment - Up to \$75 per article

Payment Method - PayPal

3. [Afineparent.com](https://www.afineparent.com)

Topics Covered - Parenting

Payment - \$75 per article
Payment Method - PayPal

4. Uxbooth.com

Topics Covered - User Experience
Payment - \$100 per article
Payment Method - Unspecified

5. Cracked.com

Topics Covered - General/Humor
Payment - \$50 - \$200 per article
Payment Method - PayPal

6. Smashingmagazine.com

Topics Covered - Web Development/ User Experience
Payment - \$50 - \$200 per article
Payment Method - Unspecified

7. Alistapart.com

Topics Covered - Internet
Payment - Up to \$200 per article
Payment Method - Unspecified

8. Writenaked.net

Topics Covered - Writing
Payment - \$75 per article
Payment Method - Unspecified

9. Internationalliving.com

Topics Covered - Living Overseas
Payment - \$75 - \$400 per article
Payment Method - Unspecified

10. Sitepoint.com

Topics Covered - Web Development
Payment - \$150 - \$200 per article
Payment Method - Unspecified

11. Incomediary.com

Topics Covered - Make Money Online/SEO

Payment - \$50 - \$200 per article

Payment Method - PayPal

12. Greatscapepublishing.com

Topics Covered - Travel

Payment - \$50 - \$200 per article

Payment Method - Unspecified

Now, you have the list, go ahead and write some money writing articles.

Buy And Sell Domain Names

A domain name is nothing but a website address that you put on the address bar of your browser (for example, facebook.com, upwork.com).

Your main task in this way of making money is that you need to find and register the domain names that have the commercial value which can potentially grow in demand in future.

For example, pokemongo.com, 99acres.com

Registering is very cheap, you can a new domain name on Namecheap.com for just \$2. Once you've got the domain name, list the domain for sale on a site like [Sedo.com](https://sedo.com) or [Flippa.com](https://flippa.com) with the higher price.

With this technique, you can literally make hundreds, thousands or even million dollars. In 2013 a startup company bought 'housing.com' domain name from its current owner for \$1 Million.

Do Smartphone Photography

Previously I have mentioned about clicking photos using your camera and selling them. This way of making money is also related to photography but it's it has a twist in it.

In this way, instead of taking photographs using your camera you need to take photographs using your smartphone and upload it using the following apps.

In this way, you need to install the following apps on your smartphone. You'll be given photographic assignments such as taking the pictures of nature around you, fruits you eat, things inside your fridge and so on.

All you need to do is complete the given assignments by taking pictures using your smartphones and upload them back.

After completing the assignments if your photographs are selected, you'll be paid handsomely.

But you need to make sure that the pictures you take look professional in the best possible way.

Here's the list of the apps you should install to sell your smartphone pictures:

- [Foap](#)
- [Clashot](#)
- [SnapWire](#)

Join Micro Job Sites

Micro job sites are the sites that post micro tasks and pay you once you complete these tasks. These micro tasks can include anything like counting the shopping list items, calculating the total bill amount, do commenting on blogs and so on.

The only problem with microtasks is that they don't pay you much per task.

In order to make a substantial income from these sites to support your living or any cause you'll have to complete many tasks and as quickly as possible.

Micro-tasks are suitable for you if you have lots of free time. Most of the people join micro job sites just to earn some side income and make good use of their time.

Following is the list of few reputed short task sites you must try:

- [Amazon mTurk.com](https://www.amazon.com/mTurk)
- [ClickWorker.com](https://www.clickworker.com)
- [Microworkers.com](https://www.microworkers.com)

Participate In Usability Testing

Usability testing is the process in which you need to test out apps, websites, software, etc and share your feedback with the developers and help them in finding bugs, problems or improving the user experience.

With usability testing, you'll mostly need to find whether the website, app or software that you are testing is easy to understand, easy to learn, efficient and error free.

One great thing about usability testing is that you don't need any special knowledge, equipment or tools to get started.

You can use the equipment you have such as your mobile phone or laptop to start the testing.

Like many other sites, you need to sign up and create an account with the usability testing sites and finish the testing jobs available to you. Most of the sites will pay you in direct cash deposits.

Following is the list of few reputed reward sites you must try:

- [UserTesting.com](https://www.usertesting.com)
- [Enrollapp.com](https://enrollapp.com)
- [ErliBird.com](https://erlibird.com)
- [Userlytics.com](https://userlytics.com)
- [StartupLift.com](https://startuplift.com)

Join Q&A Sites

Sometimes search engines aren't simply enough to find the answers to our personalized questions. That's where Q&A sites come in.

When someone needs a personalized answer quickly, they mostly turn to popular answer sites to get the help they need.

If you are an expert in any particular field then answering people's' questions on Q&A sites can fetch you a handsome income online.

On most of the top Q&A sites, questions are priced from **\$5 to \$25**, even more for more complex problems.

All you need to do is provide appropriate answers to questions of your choice. If the asker accepts you answer he or she will pay you the agreed amount.

Answering on Q&A sites is one of the most easiest ways of making money online by leveraging your existing skills. It's even better because you don't need any investment to start or learn any new skills.

Following is the list of some reputed Q&A sites you should consider joining:

- [JustAnswer.com](https://www.justanswer.com)
- [Ether.com](https://www.ether.com)

Sell Merchandise On Zazzle

What is Zazzle?

[Zazzle.com](https://www.zazzle.com) is an online marketplace with millions of made-to-order customizable products. Zazzle users can print designs, drawings or photos on items like coffee cups, T-shirts, bags and so on.

Suitable For -

Artists, designers, painters.

Skills Required -

1. Ability to conceive and create designs.
2. Ability to convert designs into digital format using tools such as Photoshop.

How To Monetize -

1. Create your design in digital format and refine it.
2. Register at Zazzle.com and set up your own shop.
3. A customer comes to your Zazzle shop, selects a design from your catalog and then selects a merchandise item such as cups, cards, t-shirts, etc.
4. The customer then places the order to print your design on the selected merchandise item and ship it to his/her address.
5. Zazzle handles all the printing, shipping, payment processing stuff and you get paid for your design.

Expected Earnings -

The simple rule of thumb applies here too. More customers order your designs more money you make. You can also create and upload designs appealing to different age groups to maximize your reach and earnings.

So, go ahead and set up your Zazzle store now, it's very easy.

Become Virtual Call Center Employee

What is a Virtual Call Center?

A virtual call center is a call center in which organization's agents are geographically dispersed, rather than being situated at organization's office. In this setup, most of the agents work from their homes.

When a customer calls company's main office for inquiry, complaint or orders a product, virtual call centers route incoming calls to home agent's phone.

Home agents receive a script which tells them how to answer possible questions so they can respond to routine customer service inquiries, receive a complaint or sell a product.

Suitable For -

1. Almost anyone.
2. More suitable for people who love to talk and explain things orally with the proper argument.

Skills Required -

1. Fluency in the language in which you are going to operate.
2. Ability to read a script and make it sound natural.
3. Ability to explain things by covering all aspects, orally on a phone.

What You'll Need -

1. A quiet, distraction-free place to work online from home.
2. A corded telephone.
3. A dedicated landline with telephone service.
4. A corded headset which is compatible with your corded telephone.
5. A computer with a wired connection to the internet.

How To Get Started -

Following is the list of websites where you can enroll to become an agent at a virtual call center company.

- WorkingSolutions.com
- LiveOps.com

Expected Earnings -

You can expect to earn between **\$7 to \$15 per hour**. You'll also earn commissions on any sales made by you.

Become An Online Tutor

Due to the growth of busy lifestyle many people nowadays prefer the convenience of online coaching. The growth of technology and the internet has made the experience of online coaching extremely realistic.

As a result, the demand for online tutors is growing fast. So if you like helping others to learn, online tutoring could be the earning ticket for you.

Suitable For -

People who love to teach and have a gift of imparting knowledge.

Skills Required -

1. Expertise in any particular subject you wish to teach such as maths, science, computer programming and so on.
2. A college degree or at least two years of completed study in the subject you wish to teach.
3. Some experience as an online tutor is a plus, but not necessary.

How To Get Started -

The First and the best way is to enroll with the online tutoring sites, these sites will assign you students based on your profile and schedule.

Following is the list of reputed online tutoring sites:

- Tutor.com
- TutorVista.com
- e-Tutor.com
- SmarThinking.com

The second way is to start on your own.

Create a local ad or flier with your credentials and contact information and place it up in libraries, grocery stores and on community bulletin boards.

Ask your friends and relatives to spread the word. Create a Facebook page about your online tutoring class and invite your online friends and acquaintances to like and share it online.

Expected Earnings -

You will earn from **\$9 to \$40 per hour** depending on your reputation and experience.

If you are a certified teacher with expertise in subjects such as advanced math, science, statistics and computer programming, you can charge more than **\$50 per hour**.

Do Interview Transcribing

What is interview transcribing?

To transcribe means to make a written copy of something. Interview transcribing is the process of listening to an audio or video interview and converting it into a written copy for reading purposes.

Today most of the journalists, nonfiction writers and bloggers conduct thousands of hours of interviews and most of them are too busy to transcribe them on their own. So they outsource this job to speed the publishing process. That's where they need interview transcribers.

Your job as an interview transcriber will be to listen to the audio or video interview and write it down word for word.

Suitable For -

1. Almost anyone.
2. More suitable for people to love to write.

Skills Required -

1. Ability to read, write and fluently speak the language of your operation.
2. Ability to listen and understand multiple accents in your language of operation.
3. Ability to type faster is a must.

How To Get Started -

The first way is to register on following transcription services sites and complete the available jobs.

Here's the list:

- Verbalink.com
- Scribie.com

The second way is to contact local newspapers, magazines, and TV news stations and see if they can offer you a transcribing job.

The third way is to contact bloggers, news website owners, and non-fiction writers. Visit their sites,

find their email and inquire if they have a requirement of a transcriber.

Expected Earnings -

You will earn from **\$5 to \$40 per hour** for transcribing any interview depending on your expertise.

Do Document Translation

What does a document translator do?

When businesses grow globally, they need to communicate with their customers in a language that their customer understands.

Most of the businesses communicate with their customers in written form such as email, product usage guides, help tutorials, written blog content and so on.

In order to do this, they need people who are multilingual and can effectively convert a document written in one language into another.

As a document translator, your task will be to convert documents written in one language into another language.

The most common example you must have seen is a phone usage guide you get when you buy a new phone. You must have observed that this guide has multiple versions written in multiple languages. This job is done by document translators.

Suitable For -

1. Almost anyone.
2. More suitable for people who love to write.

Skills Required -

1. Ability to read write and fluently speak at least 2 or more languages.
2. Ability to interpret the meaning of the context with right understanding.

Tips -

1. Set up your home office with a computer, internet connection, a recording headset. You'll require this if you decide to participate in live conversations and convert documents online.
2. Most of the translation jobs are in Spanish, Japanese, Korean, Chinese and French. So try to learn and be fluent in any one of them. These will fetch you more money.

How To Get Started -

The best way to get started is to register on [Translatorscafe.com](https://www.translatorscafe.com) and upload your resume and list your rates and services. It contains a free online directory of translators and translation jobs. Another way is to register yourself with the following top websites, these sites will provide you translation jobs based on your expertise and abilities.

Here's the list:

- [Gengo.com](https://www.gengo.com)
- [Lingosaur.com](https://www.lingosaur.com)

Expected Earnings -

You will earn about **\$12/hour** for translating normal documents and up to **\$40/hour** for translating technical or scientific content.

Teach Your Native Language

Most of the people in today's globalization world are trying to learn new languages, and there are many new reasons for doing so.

Some people want to improve their employability, some want to study or live overseas, some want to grow their business or just want to improve their travel experience.

The point is, there is a huge market for online language learners who are willing to pay for language coaching.

Your aim should be to leverage this opportunity, teach the language you know to others online and earn some handsome money.

But, how are you going find the people who will sign up for your language coaching?

The simple answer to this question is to register on iTalki.com.

What is iTalki?

[iTalki.com](https://www.italki.com) is a popular online language learning platform which connects people willing to learn languages with others who can teach them.

With 2 million students and 3000 teachers who teach all the world's major 100 languages, it's the largest marketplace for online language teachers.

Suitable For -

People who love to teach and have a gift of imparting knowledge.

Skills Required -

1. In verbal and written fluency in any particular language that you wish to teach.
2. A Clear understanding of language learning process.
3. Ability to provide the training in a step by step way.

How To Get Started -

To get started [submit an application](#) for becoming an online teacher at iTalki. If approved you can create your Teacher Profile, set your online schedule, create your language courses.

After this, you'll be listed on iTalki listings and potential students from all over the world can view your profile and determine they would book you for an online session.

All the iTalki sessions are conducted online via Skype and other VOIP software so make sure you have a high-speed internet connection and appropriate headphones.

The main advantage of iTalki is that it handles everything for the teacher: marketing, scheduling, payment and student management. As a teacher, all you need to focus on is teaching.

Tips -

1. Being a teacher on iTalki you will face competition from other teachers in the marketplace. So you need to make sure that you have a strong teacher profile which sets you apart from others.
2. Students will make the decision of choosing you as a teacher based on the following criteria so make sure you've optimized each one of them.

- Pricing

As a new teacher, you'll have to offer your teaching services at a very competitive pricing in the beginning. Begin with small pricing, once you start getting more students and have garnered high ratings you can increase the price later on.

- Profile

Believe it or not but your profile picture will have a huge impact on attracting your potential learners to your profile as your profile picture is the first thing they ever see in the listing. Take a professional photograph in good setup and lighting condition if possible wear formal clothes, don't just snap a regular photo using your mobile phone camera and upload it.

- Video Introduction

Will setting up your teacher profile, you'll be asked to post a video introduction. This is your best opportunity to showcase your language skills to your potential learners.

Shot a 3-4 minute professional looking video explaining learners your teaching approach, syllabus and other teaching methods which are unique to you.

The aim of the video introduction should be to convince potential learners that you are an expert in the language and have the right teaching abilities.

- Experience

If you already have some experience of teaching languages online, completed any advanced courses or have a college degree showcase them on your profile to improve your chances of getting selected.

- Ratings and Feedbacks

These are going to have the biggest impact on your potential learner's decision whether to choose you over other teacher or not. Make sure you offer the best course possible and help learners to learn the language quickly and effectively.

Expected Earnings -

When you teach you'll earn ITC's (iTalki credits) which you can withdraw for real cash using PayPal, Alipay, Webmoney, Moneybookers (Skrill).

10 ITCs are equal to \$1.

Most of the language teachers charge anywhere between 100 ITCs to 200 ITCs (\$10 to \$20) per hour depending on their expertise and feedbacks.

You can also conduct language tests, add interview preparation modules, kids modules and so on to diversify your market reach and increase income.

So the money making formula here is simple, more students sign up to your course more money you make.

Enjoy!

Click And Sell Photos

Suitable For -

People who have the passion for photography.

Skills Required -

Ability to take versatile and creative photos.

Time Required For Starting Photography -

If you are an experienced photographer you can start almost instantly. If you are new you might need time to learn photography. Learning time completely depends on how quickly you grasp the concepts.

How To Monetize -

Sign up at the following websites, upload your photographs and start earning money once people start buying them. But remember, creativity is really necessary for photography. You will have to bring more professionalism and creativity in your photographs to start earning a good income.

Merely taking random photographs from your cell phone or a digital camera is not going to work here.

- [Shutterstock.com](https://www.shutterstock.com)
- [Gettyimages.com](https://www.gettyimages.com)
- [Stock.adobe.com](https://www.stock.adobe.com)
- [Dreamstime.com](https://www.dreamstime.com)

Start A Book Review Website

What is a Book review site?

As the name suggests a book review website is a website where reviews of the books get published.

Suitable For -

People who have the passion for reading books.

Skills Required -

Ability to provide in-depth, honest and a versatile review of a book.

Time Required For Starting Book Review Website -

You can start a website virtually within hours. In this case, creating a website is not a big challenge but providing honest and appealing reviews is.

If you have read a lot of books since your childhood then providing reviews about a decent number of books won't be challenging.

But if you are just starting to read books then I won't suggest you choose this way because it might take a lot of time to read a decent number of books and then provide reviews.

How to Monetize -

[Become Amazon affiliate](#) and promote books on your website using your Amazon affiliate links. Using your reviews persuade people to buy books through your affiliate links.

More people will buy books from your affiliate link more money you make.

Start Your Podcast

What is a Podcast?

A digital audio file made available on the Internet for downloading to a computer or portable media player, typically available as a series, new installments of which can be received by subscribers automatically.

Suitable For -

People who like to talk and explain the things.

Skills Required -

1. In-depth knowledge of any topic you are interested in.
2. Ability to persuade with logical reasoning.

Time Required For Creating A Podcast -

There are 3 important steps for creating a podcast.

1. Prepare a script. Determine what will be the content. Create an outline to keep track of what you are going to discuss or promote.
2. Record audio for your podcast.
3. Upload your podcast on your personal website of iTunes.

How To Monetize -

1. Sell your podcast. But ensure that the content in the podcast is compelling to convince people to pay for it.
2. Insert a commercial into your podcast and earn money.

More Help -

Check out this article on [making money from podcasting](#).

Start Copywriting

What is Copywriting?

Copywriting is writing copy for the purpose of advertising or marketing. The copy is meant to persuade someone to buy a product or influence their beliefs.

Suitable For -

People who have the passion for writing.

Skills Required -

Ability to write a sales copy in order to maximize product sales.

Time Required For Starting Copywriting -

You will have to learn the concepts and psychology behind successful copywriting which might take time according to your learning speed.

How To Monetize -

1. Good copywriters are paid a handsome amount of money for writing a single copy. In the beginning, you might not earn much, but once you will become an expert then no one can stop you from earning hundreds and thousands of dollars just by writing few hundred copies.
2. You can start by creating a sales copy for the product you are promoting. See the results and try to improve as much as possible.
3. You can also earn money by freelancing your copywriting skills. Just register on the following websites as a copywriter:

- lwriter.com
- Textbroker.com
- Writeraccess.com

Do Facebook Marketing

What is Facebook Marketing?

Facebook Marketing is another form of affiliate marketing in which marketers promote products on Facebook.

Suitable For -

People who like to use Facebook.

Skills Required -

1. Ability to create appealing facebook posts and images.
2. Ability to promote your page on Facebook.
3. Ability to persuade people with proper reasoning.

Time Required For Starting Facebook Marketing -

You can easily start Facebook marketing by creating promotional posts and create a Facebook page promoting a product. This can be done within minutes.

How To Monetize -

1. Get more people to visit on your Facebook page.
3. Start promoting any affiliate product relevant to the Facebook page's topic.
3. If possible, use Facebook ads to promote your posts and pages in a wider range of audience.
3. More people buy products from through affiliate link more money you make.

Do Email Marketing

What is Email Marketing?

Email Marketing is another form of affiliate marketing where you use your email list of blog subscribers to promote a certain product.

Suitable For -

People who love to talk, write, explain and have the ability to persuade.

Skills Required -

Ability to write promotional emails.

Time Required For Building An Email List -

Email marketing is very profitable but building an email list takes time. To build an email list, you will give away a free ebook or an email course anything that will help them in exchange for their email list.

If you already own a blog you can create an opt-in form and ask your blog readers to subscribe to the weekly newsletter in exchange for their email.

On an average, it takes 1 to 3 months to build a profitable size of the email list. But from a long-term perspective, an email list is one of the most profitable and stable ways of passive income

How To Monetize -

1. Send promotional emails to your email list which includes your affiliate links to products you are promoting.
2. The more people on your email list more the chances of the higher number of people clicking your affiliate links and purchasing the product. Thus, you generate more money through affiliate commissions.

Start TeeSpring Campaigns

What is TeeSpring?

[Teespring.com](https://www.teespring.com) is the best way to design and sell custom apparel online. You design a product and sell it. The sales money pays for the production of your design and we ship it to all of your buyers.

Suitable For -

Artists, designers, painters.

Skills Required -

1. Ability to conceive and create designs.
2. Ability to convert designs into digital format using tools such as Photoshop.
3. Ability to promote your designs on social media

Time Required Starting A TeeSpring Campaign -

If your design is ready you can create a Teespring campaign within minutes.

How To Monetize -

1. Select T-shirt color and size. Upload the design.
2. Start promoting your T-shirt on social media and/or using paid ads.
3. More T-shirts you sell, more money you earn.

Develop Mobile Apps

Suitable For -

People who like mobile apps and mobile technology.

Skills Required -

Having knowledge of Android or iOS coding will give you an advantage but it's not necessary. Nowadays there are many online app maker tools available online using which you can create professional level apps without coding.

Here's the list of few popular app maker tools:

- Swiftic.com
- Shoutem.com
- Appinstitute.com
- Appypie.com

Time Required For Creating A Mobile App -

Depends on the expertise of the app developer and scope of the app.

How To Monetize -

1. Upload a free app on Android's Play store and Apple's App Store. Monetize it with AdMob, Google's mobile advertising network.
2. Upload a paid app, set some initial price for downloading the app.
3. More people will download your app more money you will make.
4. You can also promote affiliate products through your app and earn extra commissions.

Create Wordpress Themes

What is Wordpress?

Wordpress is the easiest and the most powerful blogging and website content management system.

Suitable For -

Creative web designers and coders.

Skills Required -

Ability to understand the basics of Wordpress theme creation and write HTML and CSS codes.

Time Required For Creating A Wordpress Theme -

Completely depends on the expertise of the developer.

Tips -

1. Research about which Wordpress themes are selling most in the market. Create themes similar to the ones that are already selling and has existing buyer market.
2. If you are targeting a specific market such as Photography, understand the needs of the webmasters in that domain are.

Are they facing problems with the current themes available in the market?

Do they have more expectations? Research a lot before creating new theme architecture and designs.

3. Create the designs that will cater the market demand.

How To Monetize -

There are many ways to sell your Wordpress Themes. Mentioning few

1. If you have developed a collection of Wordpress themes then you can start your own website, promote it and sell the themes on your own.

2. You can sell your themes on 3 biggest online marketplaces for Wordpress themes.

- [Themeforest.net](https://www.themeforest.net)
- [Mojo-themes.com](https://www.mojo-themes.com)

3. If you choose to sell your themes from the above-mentioned marketplaces then you will have to pay them 50% commission on every sale.

But the advantage is your theme will reach millions of users within few hours and you can start earning money as they purchase your theme.

Join Leapforce

What is Leapforce?

Leapforce is a US-based company that provides work at home opportunities across the globe. They will mostly offer you an online job of “Personalized Search Engine Evaluator.”

Joining Leapforce is one of the most legitimate ways of making money online from home, and you must definitely think of giving it a shot.

I am insisting Leapforce because you don't have to invest any money nor start any business. It's a perfect start for someone who has no money at all.

Leapforce is an independent company contracted by Google, Bing and other big search engines to help them assess their algorithms. Such companies always hire real people to help them in this process.

As a search engine evaluator, your job is to follow the instructions given to you in the assignments, research and analyze the search engine results.

You'll have to provide feedback on search engine results by measuring the relevance and usefulness of web pages in relation to given predefined queries.

Suitable For -

Anyone who has a laptop and a decent speed internet connection.

Skills Required -

1. People who have excellent web research skills and analytical abilities.
2. People having good verbal and written communication skills.

Time Required For Becoming Leapforce Agent -

In order to get hired, you need to visit [Leapforce's job listing page](#), fill out an online application and upload your resume. If you are shortlisted you are required to take and pass a three-part qualification exam.

The exam will test your theoretical and practical knowledge about web research and search engine evaluation.

The qualification exam is challenging and you must take it seriously. If you fail in the first attempt you can still re-appear one more time.

It takes mostly 14 days to complete all the processes from registration till final qualification.

Tips -

- 1. Position yourself as an ideal candidate** – To improve your chances of acceptance, you must be an active user of Google's search engine and Google's other popular products such as Gmail, Youtube, Google Play and Google+.
- 2. Fulfilling other important requirements** – To get accepted you must use Google Play at least once per week; use Google+ more than once per month and have more than 11 people in per circle. You must have a Gmail account with web history turn on.

3. Study well – Leapforce will provide you all the study material required for preparing your initial qualification exam. Make sure you study them well before taking an attempt. Remember you are allowed to take only **two attempts**, if you fail at both of them then you'll never be able to apply to Leapforce in future.

How To Monetize -

You'll earn **\$13/hour** if you're a U.S. citizen and **\$7/hour** if you are a citizen of any Asian or African country.

All the payments are sent at the end of the month by cheques.

Sell Art and Crafts on Etsy

What is Etsy.com?

[Etsy.com](https://www.etsy.com) is an online buyer and seller community similar to eBay but focuses on selling arts, crafts handmade or vintage items and supplies.

With around 30 million visitors per month, Etsy provides a wonderful platform for artisans, crafters and creative designers which helps them in spreading their work to the worldwide audience and grow their business.

Your aim should be to leverage Etsy's powerful visitor base to reach millions of people and sell your products to them without getting into the hassle of creating your own website, promoting it and handling payment processing.

Top Etsy sellers make up to 1 million dollars a year by selling arts, crafts and handmade items. If you take action, you can also be one among them.

Suitable For -

Artistic and craftier people who love to envision, design and create their own items/products.

Skills Required -

1. Creative abilities to imagine, think, design and create items which can be sold online.
2. Ability to promote your Etsy store using social media channels such as Facebook, Instagram, and Twitter. And through blogging, guest posting, networking.

Time Required For Creating Your Store On Etsy -

You can [register on Etsy](#) almost instantly. But while creating your store you'll need to craft its title, get photos of items that you want to sell, write a compelling description, decide on pricing points. To complete the above-mentioned steps it might one or two days.

Tips -

1. Decide what you are going to sell - Before getting your feet inside Etsy make a list of list of items that you think you can create.

Once the list is ready, go to Etsy and type in keywords to find other sellers who offer similar items which you are planning to sell.

Discover what they are selling? how do their products differ from others? What are their pricing strategies? Do some competition analysis and try to find items on your list which will face less competition.

Based on your initial research and competition analysis finalize an item which you think will be more suitable for creating your initial space on Etsy.

2. Select a name for your store - Once you register an account with Etsy, the first thing you'll have to do is to setup your store. And naming your store is the first step of the setup process. Select a name that represents what you want to sell. But don't waste your time on lingering for finding a perfect name.

Etsy gives you one more chance to rename your store, so pick a name right away, and give it more thought later on.

3. Set up your store - Following are the important steps you'll need to follow while setting up for the store.

- Create a logo

Creating a logo is very important for building a brand and improving credibility. Make sure the logo you design is unique and represents the items you want to sell. If you don't have graphic design skills it's always better to outsource the logo designing task to somebody on Fiverr. Tell them what you want and let the Fiverr experts do the job for you.

- Take appealing item photos

Photos are going to be the first point of contact between your potential customer and your item. So you need to make sure that your item photos do the job catching customer's eyeballs and convince him/her to read the description.

If they don't find item's photos appealing then they'll never bother reading your item's description. One trick is to study the photographs of other successful stores who sell similar items like yours and then replicate their technique.

If possible try to take photos using a DSLR and use white plain backgrounds.

- Offer varying price points and sizes

Most of the successful Etsy sellers offer varying item sizes and prices, this helps them to attract all levels of buyers. This strategy helps them to ensure that there is always something for everyone.

For example, If you sell smaller original pieces at a lower price point, people who cannot afford to buy large expensive pieces can still buy from you. In this way, you'll cater the needs of both expensive and budget buyers.

5. Write compelling description - Your item's description is the second most important factor after photos, it does the job of persuading potential customers to place an order with you. So make sure that you write the most compelling item description.

The best way to start is to study what your competitors have written their description, study the biggest questions that your potential customer ask.

Take notes and model your description based on your notes. Also, try to answer potential customer's questions so that they don't have any reservations while placing an order with you. Also communicate important details about your item such as dimensions, the material used, care to be taken during use and so on.

6. Include right tags and keywords - Most of the potential customers will find your store through search. So you need to make sure that your title and description has right keywords incorporated into them.

To generate a list of keywords, think about what your potential customer would type into the search bar to find what you're selling.

Snoop into your competitor's title and description to dig out more relevant keywords. Also, make a list of relevant keywords that appear in the auto-suggested list of Etsy's search bar and add them to your listings.

Other Options To Etsy -

When you are planning to sell arts and crafts item Etsy should be your first choice of platform. But if you want to expand your reach even further you should consider selling your arts on the following websites.

Here's the list of the sites optional to Etsy:

- [Zibbet.com](https://www.zibbet.com)

- HandmadeArtists.com
- UncommonGoods.com
- AftCra.com
- HyenaCart.com

How To Monetize -

Monetization is very simple. More people place orders with you more money you make. Your customer's rating is going to have a huge impact on improving your sales, brand buildup and credibility. So make sure that you deliver quality items within your promised delivery dates. Take time and care while packaging your item so that it doesn't bend, chip or break in transit. Try to cover the cost of packing materials into your shipping charges.

That's all!

Happy selling arts and crafts on Etsy.

Sell A Video Course On Udemy

What is Udemy.com?

[Udemy.com](https://www.udemy.com) is an online learning marketplace. Udemy has a huge list of courses in everything from programming to yoga to photography and much more.

You can create a course in the text, audio, and video formats. Every course is available on demand and students can learn at their own pace, on their own time and on any device.

Suitable For -

People who like to teach, explain and solve problems.

Skills Required -

1. In-depth knowledge of any domain of your choice.
2. Ability to express knowledge in easily understood form.
3. Ability to create and record high-quality videos.

Time Required For Creating A Video Course -

Depends on the scope of the course, the number of modules included and time required for preparation.

Tips -

1. Pick a topic in which you are specialized in. Study the courses relevant to your topic and see how many people are interested and have actually enrolled in the courses.
2. This will give you a rough understanding of the people who are interested in your topic and willing to invest in your course.
3. Study the other available courses and find out the things which you can offer that will make your course much better, different than other available courses.
4. Identify your audience level and then create the course content.

For example, you need to first decide whether your course is for beginner level or expert level audience.

Then accordingly you need to create your course content which appeals to the right audience.

5. Make sure your course title and description are optimized for appealing your target audience. Try to answer the frequent questions that your audience asks in your course description.
6. Deliver at least 80% of your course in video format as it is the most engaging way of interaction. Also, keep the length of each video lesson between 2-10 minutes.
7. Build a rapport with the audience, and engage. You can always do quiz ups between lectures to make it engrossing and interactive.

How To Monetize -

1. Udemy gets a lot of daily visitors so there is a good chance that your course will get noticed and people will enroll in and you will start earning money.
2. You can even start a small blog on your course-related topics and promote your course.

3. More people sign up for your course more money you make.

Create Niche Websites

What is a Niche Website?

A Niche Website is a small website focused on one particular topic which shares all the information relevant to the topic that is both useful and interesting for the target audience. A niche website can be of few pages or even of hundreds of pages depending upon the size of the niche.

Suitable For -

1. People who have an interest in a very specific topic within a large domain. For example, in large a domain like Yoga, you can choose specific sub-domain such as 'Yoga to lose weight.'
2. People who love to talk, write, explain and have the ability to persuade.

Skills Required -

1. Ability to create Niche website based on specific sub-domain using Wordpress, Blogger or other available software and tools.
2. Ability to promote the website using social media, ads etc.

Time Required For Starting A Niche Website -

You can start a Niche Website within a day. But creating a good content for the website might take time.

Tips -

1. Write out as many niche site ideas as you can, using the sub-domain that interests you the most.
2. Narrow down your niche idea based on finding the answers to the following questions:
 - What is the audience size of your niche?
 - Is your audience known for spending money on purchasing the niche related products?
 - Are there multiple products available which you review on your site?
 - Are there affiliate programs that provide more than 50% commissions?
 - What is your investment budget?
3. Create at least 10 articles of rich content with 1000 words that will provide value to your niche targeted audience.
4. Sign up for at least 2 affiliate programs that offer products related to your niche with more than 50% commissions.
5. Do keyword research and find at least 15-20 niche relevant search terms and try to rank your site for them.

6. Try to network with the owners of the authority blogs in your niche and find guest blogging opportunities.

How To Monetize -

Promote the products relevant to the topic of your niche website by placing affiliate links in the content and sidebar of your site.

Try to get more visitors to your site by doing SEO, forum marketing, social media and paid ads. More people visit your niche site and buy products through your affiliate link, more money you make.

How about creating 10 more Niche Websites with every site generating \$500 a month in affiliate commission that would be \$5000 of passive income per month.

